



Global Confederation for Interprofessional Education & Collaborative Practice

Interprofessional
GLOBAL



All Together
Better Health



European
University Cyprus



International Network for
Health Workforce Education

SPONSORSHIP AND EXHIBITOR BROCHURE

ALL TOGETHER BETTER HEALTH XII

12TH INTERNATIONAL CONFERENCE ON
INTERPROFESSIONAL PRACTICE AND EDUCATION

COLLABORATIVE VIRTUES: BUILDING RESILIENT TEAMS
THROUGH SHARED VALUES

14-18 JUNE 2027 | EUROPEAN UNIVERSITY CYPRUS

2027

An invitation to partner

Join a global community shaping the future of interprofessional education and collaborative practice.

ATBH XII in Nicosia

All Together Better Health XII (ATBH XII) will bring the international interprofessional education and collaborative practice community to Nicosia, Cyprus, from 14–18 June 2027.

Co-hosted by the International Network for Health Workforce Education and European University Cyprus, ATBH XII is expected to welcome more than 500 delegates from health and social care, higher education, research, policy and practice.

Educators, practitioners, researchers, policy-makers, service users, students, community partners and organisational leaders will exchange ideas, share innovation and explore new approaches to collaborative learning and practice.

A partnership with purpose

ATBH XII offers organisations a distinctive opportunity to engage with a diverse international community while demonstrating a commitment to collaboration, education, innovation and the development of a resilient health and social care workforce.

We invite organisations that share these ambitions to join us as sponsors and exhibitors and help make ATBH XII an inspiring, inclusive and memorable global gathering.

“Better together” is more than a conference message - it is the principle at the heart of ATBH.

The conference at a glance

500+

DELEGATES EXPECTED

12th

INTERNATIONAL
EDITION

4

GUIDING VIRTUES

5 days

OF GLOBAL EXCHANGE

All Together Better Health is an established international forum dedicated to advancing interprofessional education and collaborative practice across health and social care. Since the inaugural conference in London in 1997, ATBH has travelled the world, bringing together people and organisations committed to improving how professionals learn and work together.

Collaborative virtues



Building resilient teams through shared values.

The theme for ATBH XII connects contemporary interprofessional education and collaborative practice with four enduring virtues: wisdom, courage, justice and temperance.

Drawing inspiration from the Stoic tradition founded by Zeno of Citium, who was born in Cyprus, the conference will consider how shared values can help create stronger, more ethical, adaptable and resilient teams.

Across five days of presentations, workshops, discussions, networking and social activity, delegates will explore how these virtues can inform collaboration in increasingly complex health, social care and educational environments.

**WISDOM
COURAGE
JUSTICE
TEMPERANCE**

**Four virtues.
One shared ambition.**

Who will you meet?

ATBH is characterised by the diversity of its international community. The 2027 event will bring together:

Educators & academic leaders

Faculty members, programme leaders and senior representatives from universities and health professions education.

Researchers & innovators

Researchers in interprofessional learning, collaborative practice, workforce development and care improvement.

Students & early-career professionals

The next generation of professionals, educators, researchers and leaders.

Professional & international organisations

Associations, networks, NGOs and organisations with an interest in interprofessional practice.

Health & social care practitioners

Professionals from a broad range of disciplines and practice environments.

Policy-makers & organisational leaders

People shaping education, workforce and healthcare policy at institutional, national and international levels.

Service users & community partners

People bringing lived experience and community perspectives to health and social care.

Partners in workforce development

Organisations building skills, capability and stronger systems across the health and care workforce.

Why sponsor ATBH XII?

Associate your organisation with a respected international conference and connect meaningfully with a specialist global audience.

01 Build international visibility Position your organisation alongside a global conference focused on collaboration, learning and innovation.	02 Connect with decision-makers Engage with senior educators, researchers, practitioners, policy-makers and organisational leaders.	03 Showcase your organisation Present your work, services, products, initiatives or educational opportunities to an engaged audience.	04 Develop new relationships Build connections and explore future institutional, academic and professional partnerships.	05 Demonstrate your commitment Support interprofessional learning, collaborative practice, workforce development and better care.
---	---	---	--	---

Sponsorship opportunities at a glance

ATBH XII offers a deliberately focused sponsorship programme, providing sponsors with meaningful visibility while maintaining the academic independence and collaborative ethos of the conference.

GOLD SPONSOR €20,000 1 exclusive opportunity Our highest level of partnership and principal conference-wide profile.	SILVER SPONSOR €10,000 3 opportunities A substantial presence combining strong visibility, exhibition and participation.	EXHIBITOR €2,000 Limited availability A focused opportunity to showcase your organisation directly to delegates.
--	--	--

A clear, focused offer

Sponsors receive a combination of conference participation, exhibition presence, digital visibility and on-site recognition. The distinction between Gold and Silver is intentionally substantial, protecting the exclusivity of the principal partnership.

Exhibitor packages provide a straightforward route for organisations that want to meet delegates and showcase relevant work, services or initiatives without taking on a wider sponsorship role.

All opportunities are subject to availability and approval by the conference organisers. Prices are inclusive of applicable VAT.

ONE EXCLUSIVE OPPORTUNITY

Gold sponsorship

GOLD SPONSOR

The strongest possible association with ATBH XII 2027.

€20,000
1 ONLY

Become the exclusive Gold Sponsor of ATBH XII 2027. This package combines premium visibility, an enhanced on-site presence and direct participation in the conference.

CONFERENCE PRESENCE

- Exclusive recognition as the Gold Sponsor of ATBH XII 2027.
- Premium exhibition space in a high-visibility location.
- First choice of available exhibition location.
- Five complimentary full conference registrations.
- Access for registered representatives to relevant conference networking activities.

BRAND VISIBILITY

- Highest-level sponsor logo placement on the ATBH XII website.
- Prominent recognition across appropriate conference signage.
- Prominent placement within the digital conference programme.
- Extended organisation profile and link on the ATBH XII website.
- Recognition on sponsor and partner displays throughout the venue.
- Principal sponsor recognition where sponsors are collectively acknowledged.

CONFERENCE RECOGNITION

- Individual acknowledgement during the conference opening and closing.
- Recognition in selected pre-conference delegate communications.
- Multiple dedicated social media acknowledgements before ATBH XII.
- Dedicated post-conference recognition.

ADDITIONAL OPPORTUNITIES

- One approved promotional item or resource in delegate materials, subject to sustainability requirements.
- Approved digital content or an organisation profile in an appropriate delegate communication.
- First priority when selecting separately available conference sponsorship opportunities.
- Permission to identify the organisation as the Gold Sponsor of ATBH XII 2027.

PRINCIPAL PROFILE

An exclusive opportunity for one organisation to establish a highly visible presence and demonstrate significant support for the global interprofessional education and collaborative practice community.

THREE OPPORTUNITIES AVAILABLE

Silver sponsorship

SILVER SPONSOR

Strong visibility, exhibition presence and conference participation.

€10,000
3 ONLY

Silver Sponsorship provides organisations with a substantial presence throughout ATBH XII. Only three packages are available, ensuring every Silver Sponsor receives meaningful profile and access.

CONFERENCE PRESENCE

- Recognition as an Official Silver Sponsor of ATBH XII 2027.
- Premium exhibition space.
- Priority selection of exhibition location following the Gold Sponsor.
- Three complimentary full conference registrations.
- Access for registered representatives to relevant conference networking activities.

BRAND VISIBILITY

- Prominent Silver Sponsor logo placement on the ATBH XII website.
- Sponsor recognition within the digital conference programme.
- Organisation profile and link on the conference website.
- Logo inclusion on appropriate sponsor signage at the venue.
- Recognition on conference sponsor and partner displays.

CONFERENCE RECOGNITION

- Collective acknowledgement during appropriate opening and closing proceedings.
- Recognition in selected delegate communications.
- Dedicated or grouped social media promotion before the conference.
- Inclusion in post-conference sponsor acknowledgements.

ADDITIONAL OPPORTUNITIES

- One approved promotional item or digital resource within appropriate delegate materials.
- Priority access, following the Gold Sponsor, to separately available opportunities.
- Permission to identify the organisation as an Official Silver Sponsor of ATBH XII 2027.

MAJOR PRESENCE

Ideal for organisations seeking strong international visibility and meaningful interaction with ATBH delegates while supporting the wider aims of the conference.

LIMITED AVAILABILITY

Exhibition opportunities

EXHIBITOR

A dedicated space to meet delegates, showcase your work and build relationships.

€2,000
LIMITED



Each package includes

- A standard exhibition space in the designated ATBH XII exhibition area.
- Two exhibitor passes for representatives staffing the exhibition.
- Organisation name, logo and web link in the exhibitor section of the website.
- Inclusion in the conference exhibitor listing.
- Access to scheduled refreshments during exhibition hours.
- Interaction with delegates during designated networking and exhibition periods.

Relevant to

- Universities and professional associations
- Publishers and education providers
- Healthcare and workforce organisations
- Technology and simulation providers
- NGOs, networks and international organisations
- Other organisations relevant to the ATBH community

Exhibitor passes are intended for stand representatives and do not include full access to the academic programme unless otherwise specified. Additional full conference registrations may be purchased separately at the applicable rate.

Compare the opportunities

BENEFIT	GOLD	SILVER	EXHIBITOR
Availability	1 only	3 only	Limited
Conference access	5 full registrations	3 full registrations	2 exhibitor passes
Exhibition space	Premium / first choice	Premium / priority	Standard allocation
Website profile	Extended profile + link	Profile + link	Listing + link
On-site profile	Highest visibility	Prominent recognition	Exhibitor listing
Opening / closing	Individual acknowledgement	Collective acknowledgement	-
Additional opportunities	First priority	Priority after Gold	Available separately

More than visibility

Creating value for the ATBH community and participating organisations.

APPROPRIATE TRANSPARENT VALUES-ALIGNED

Partnership that supports the conference while respecting its academic independence.

ATBH XII sponsorship is intended to create value for both the conference community and participating organisations. Commercial partnerships should be appropriate, transparent and aligned with the values of the conference.

Sponsorship does not provide influence over the selection or content of the scientific and academic programme. Programme decisions remain with the appropriate ATBH XII committees and conference organisers.

All promotional materials, activities and displays are subject to approval. This protects the independence, quality and integrity of the conference while enabling meaningful sponsor visibility and engagement.

Additional partnership opportunities

Organisations wishing to extend their presence may also support selected conference activities or delegate experiences. Subject to availability, opportunities may include:

Welcome reception	Conference social events	Networking breaks	Delegate materials
Student participation	International access	Poster & research activity	Bespoke experiences

The Gold Sponsor receives first priority when selecting available additional opportunities, followed by Silver Sponsors.

BECOME AN ATBH XII SPONSOR OR EXHIBITOR

Join us in Nicosia

To discuss sponsorship, exhibition availability or additional partnership opportunities, contact the ATBH XII Conference Team through the conference website.

14-18 JUNE 2027

European University Cyprus
Nicosia, Cyprus

[ATBH2027.ORG/CONTACT](https://atbh2027.org/contact)